

An Online Shopping Revolution Should Send This Small-Cap Stock Soaring

By Luke Lango May 18, 2020

Remember when shopping was a hassle?

Before the internet, you had to get in your car, drive to the mall, struggle to find a parking spot, fight your way through busy crowds at the store, and then drive all the way back home.

E-commerce fixed all of that by digitizing the shopping process. No more long drives. No more busy parking lots. No more crowded stores. Just sit at home, browse a few websites on your computer, click “Add to Cart,” and check out.

A few days later – and sometimes, a few hours later – whatever you bought arrives right on your doorstep.

That was the online retail shopping revolution. And longtime readers will know that it had huge investment implications. Amazon, for example, has increased in market value nearly 3,000% over the past 12 years.

Now, it’s time for a new online revolution.

Lucky for you, we are still in the first inning of this new revolution. This means you can get in early on one of the investment world’s biggest breakthroughs, which most mainstream analysts are completely missing.

What exactly is the revolution? The pivot towards online *insurance* shopping.

In today’s edition of the Daily 10X, we’ll show you how to get in early on this insurance shopping revolution. Of course, it’s by buying a small-cap tech company that could produce “Amazon-like” returns.

A HUGE \$150 Billion Market Ripe for Disruption

No one likes to shop for insurance. It’s arguably the least convenient, most clunky, and most fragmented shopping process in the world. And yet, we all need insurance, whether it be auto insurance, home insurance, life insurance, so on and so forth.

So, some rocket scientists (yes, actual rocket scientists) from MIT decided to create a platform that streamlines and digitizes the insurance shopping process.

Their names? Seth Birnbaum and Tomas Revesz.

Their company? The relatively unknown EverQuote (EVER), with a market cap just over \$1 billion.

Their goal? Make buying insurance online as easy as buying clothes online.

The process is simple.

Say you bought a new car, and need auto insurance. Traditionally, you make a bunch of calls to find the best insurance policy. But, with EverQuote, the process is so much simpler.

All you have to do is go to Everquote.com, fill out a quick survey, let EverQuote put those responses in its complex machine learning algorithm, and – voila – you are matched with a personalized list of relevant insurance offerings within minutes.

Sound as easy as buying a t-shirt from Amazon? It is. And that's why EverQuote has an opportunity to turn into the Amazon of the online insurance marketplace.

That is a big opportunity.

EverQuote projects to do \$320 million in sales this year (which is up 95% year-over-year). The bigger EverQuote gets, the more U.S. insurance providers will allocate distribution and advertising spend towards the platform. Last year, U.S. insurance providers spent almost \$150 BILLION on distribution and advertising.

Clearly, there's a lot of runway left here. And natural [digitization tailwinds](#) will enable EverQuote to gain momentum on that runway over the next few years.

In 2016, only 19% of ad dollars in the U.S. insurance industry were spent online. *That's abysmally low.* Across the traveling, lodging, financial services, and auto marketing industries, companies spend about 45% of their ad budgets online – almost three-fold that of how much insurance companies spend online.

The huge delta can be explained by the fact that, because there was no big online insurance marketplace, consumers did all of their insurance shopping in the physical channel, so ad dollars remained in the physical channel, too.

But, now, EverQuote has created that big online insurance marketplace. As a result, over the next few years, more consumers will shop for insurance online. As they do, billions of insurance ad dollars will also migrate online.

That means more ad revenues for EverQuote. Lots more. So much more that the tiny EverQuote, with a mere \$1 billion market cap, could grow its sales more than 10X and become a much, much bigger player in the \$150 billion insurance marketing world.

If you want to make an investment in the next online shopping revolution, consider taking a position in EverQuote today

A Breakthrough in AI Technology Could Send This Small Stock Soaring

By Luke Lango May 18, 2020

Shopping online has enhanced our lives and changed the way we buy things. You don't have to leave your home, you can avoid big crowds, and you can browse hundreds of options in minutes.

And yet, 90% of retail sales in the U.S. still happen in store... why?

A few reasons.

Consumers like to try things on, and touch and feel products. Some consumers also enjoy the social element of going to the mall.

But, according to a 2017 survey from Tulip Retail, *one of the most important benefits of in-store shopping is the sales rep*. About 80% of that survey's respondents said that in-store associates were either "important" or "very important" to the shopping process.

In other words, today's consumers want personalized shopping experiences, complete with personalized assistance to help them pick the right products.

E-commerce (another name for online shopping) has not offered this personalization... *until now*.

Breakthrough innovations in AI technology are enabling a new era of conversational commerce, wherein companies can personalize their online customer experiences with smart "chatbots" that replicate in-store associates.

In today's edition of the Daily 10X, we are going to show you how to invest in this breakthrough AI technology by buying the small-cap company powering the conversational commerce boom.

The Conversational Commerce Revolution is Coming

Think of a chatbot as a virtual assistant. It's simply an automated messaging system programmed to respond according to consumers' varying inputs.

Online chatbots are nothing new.

In fact, they've been around for as long as the internet. Back in the early 2000s, AOL had a chatbot named SmarterChild.

But, those chatbots were "dumb" – they didn't know how to reply, provided very little help to the customer, and, if anything, actually worsened the customer experience.

Over the past few years, though, breakthrough advancements in Natural Language Processing (NLP) and AI technology have *dramatically improved the effectiveness of chatbots*.

Today, talking to a chatbot actually feels like talking to a real and smart person, who can provide real and meaningful advice, and help you make a purchase.

Behind these advancements in conversational commerce is a \$1.3 billion technology company aptly called LivePerson (LPSN).

LivePerson is a conversational AI company, which uses smart chatbots, automation, and data-driven logistics to help companies conversationally connect with their customers across all online channels.

The company powers both third-party and native messaging, as well as social media communications.

Ever had a chatbot pop up the first time you went to a website? It was probably powered by LivePerson.

Ever received an automated message on Facebook Messenger from a business? It was probably powered by LivePerson.

With over 18,000 customers that include some of the largest companies in the world like Home Depot, T-Mobile, and Delta, *LivePerson is the technology backbone of conversational commerce*.

Why is that important?

Because studies show that companies that appropriately incorporate AI-powered conversational commerce into their online selling channels see a four-fold lift in sales conversion rates.

That's huge – big enough that every company in the world will inevitably adopt and deploy conversational commerce tools over the next decade. Yet, according to Adobe, only about 30% of companies currently use AI-powered chatbots.

In other words, this market has huge growth potential. Every major market research firm – from Adroit to DataBridge to MarketsAndMarkets – sees the conversational commerce market growing more than *30% per year into 2025*.

That's an enormous tailwind. And as you know from our Daily 10X report [Tailwinds: How to Get the World's Most Powerful Business Trends Working in Your Favor](#), making big money is a heck of a lot easier and your chances of doing so are a heck of a lot higher if you focus on industries with powerful, long-term tailwinds at their backs.

And all that growth will be powered by LivePerson – the unrivaled technology leader in AI-powered conversational commerce.

The company's revenues in 2019 were just \$291 million. The addressable market measures somewhere around \$60 BILLION.

Over the next few years, management is guiding for 25%-plus revenue growth. Moreover, this is a high gross margin business (75%) with plenty of room for scale to drive net profit margin expansion.

Big picture – LivePerson will grow revenues by 25%-plus per year over the next few years, and profits by a lot more than that... *closer to 50%-plus per year*.

That's the sort of growth profile that will generate enormous returns in LivePerson stock.

So, if you're looking for an explosive small-cap AI stock to supercharge your portfolio in the Roaring Twenties, LivePerson is worth a look.

An Explosive Small Stock That Could be the Next Tesla

By Luke Lango May 18, 2020

On October 1st, 2019, Tesla Motors' stock traded for \$240 per share.

By mid-February – less than five month later – Tesla shares traded for \$900 per share... a 275% gain that added more than \$100 billion to the company's market value.

When you pair Tesla's historic gain with the fact that almost every major car maker is spending a fortune on commercials touting their new electric cars, you know the world is going wild for clean energy and battery-powered transportation.

It's a full-blown economic phenomenon.

Yet, electric batteries are only one part of this phenomenon.

While electric batteries have received all the hype in the automobile revolution, there's another clean energy solution out there, which may be *even better* than electric batteries, that no one is talking about: hydrogen.

Hydrogen fuel technology isn't new. Hydrogen fuel cells – which combine hydrogen and oxygen in a chemical reaction to produce energy – have been around for a while.

But a breakthrough is happening right now. Hydrogen fuel cells are starting to appear everywhere. And as you know, one of our [Daily 10X mandates](#) is to make sure you know about EVERY small hypergrowth stock with massive upside potential.

In today's edition of the Daily 10X, we'll show you how to play the booming hydrogen fuel cell trend by investing in a small-cap hydrogen stock that could end up exploding to the upside just like Tesla.

The Hydrogen Revolution is Here

The electric battery revolution changed the automobile world in a huge way over the past decade. Now, the hydrogen revolution is gearing up to effect similar instrumental change over the next 10 years.

Companies of all shapes and sizes are feeling increasing pressure from both the government and consumers alike to cut carbon emissions and become more sustainable. With pressure building on both sides, it's only a matter of time before all of the world's companies "go green."

But going green isn't cheap, so companies are increasingly looking for cost-effective ways to cut carbon emissions.

The problem? In certain high-utilization situations like warehouses, traditional lead-acid batteries aren't cost effective. And hydrogen fuel cells are the breakthrough solution.

Consider these stark differences. Lead-acid batteries need 15 to 20 minutes to charge. Hydrogen fuel cells recharge in less than five minutes.

Fully charged, a lead-acid battery forklift can operate for six hours. A fully charged hydrogen forklift can operate for *eight* hours.

Lead-acid batteries require tons of storage and recharging station space, and need to be replaced every four to five years. Hydrogen fuel cells don't need any of those bells and whistles – they are plug-and-play, asset-light solutions – and they last twice as long as lead-acid batteries.

Given their enormous multi-faceted cost and efficiency benefits, hydrogen fuel cells – not batteries – are the *future of clean energy power* in high utilization spaces, like warehouses.

That's great news for a small hydrogen fuel cell company called Plug Power (PLUG).

Plug Power is a \$1 billion company that's bounced around in the stock market for the past two decades. But, for the first time in 20 years, Plug Power stock is breaking out on heavy volume – a sign that Wall Street is noticing the revolutionary breakthrough happening at this company right now.

That's because Plug Power – which is the unparalleled leader in making hydrogen fuel cell forklifts for warehouses – has won huge contracts with the likes of Amazon, Walmart, and Home Depot over the past few years.

You read that right. America's biggest companies are turning towards Plug Power to deploy hydrogen fuel cell forklifts across their warehouses.

This trend will only gain momentum over the next decade...

Corporate demand for clean energy will grow as governments and consumers apply more pressure on companies to go green. Those same companies won't all of a sudden stop caring about profits. They will increasingly seek cost-effective ways to reduce carbon emissions. As they do, more and more of them can deploy Plug Power forklifts across their warehouses.

That's a big deal. The material handling market measures in at \$30 BILLION. This is a \$1 billion company. So, what you have with Plug Power is an innovative \$1 billion company with huge tailwinds attacking a \$30 billion addressable market.

Sound like a winning combination? It could be. And that's why I'd keep a close eye on Plug Power stock in the 2020s.

The Next Breakthrough in Big Data Could Send This Small-Cap Stock Up 10X (At Least)

By Luke Lango May 18, 2020

What if I told you that understanding one simple idea could make you the world's best investor?

Sounds crazy, sure. But history proves that understanding one simple idea could put you among the best investors of all time.

What exactly is this simple idea? Big data equals big money.

Big data comprises, as the name would imply, large data sets which can be analyzed to reveal patterns, trends, and connections. Intimately knowing these patterns, trends, and connections, can lead to big money.

Had you understood this simple idea back in 2004, you would've known that Google, which was processing *200 million search queries a day at the time*, was going to turn that big search query data into big money. You would've bought Google stock at its IPO. And you would've made a lot of money – Google stock is up over 2,500% since then.

Meanwhile, had you understood this simple idea in 2012, you would've bought Facebook stock at its IPO, and turned a \$10,000 investment into more than \$50,000.

Lucky for you, we are still in the first inning of the big data revolution.

Globally, the big data market is expected to grow by *65% to \$230 billion* over the next five years. During this growth renaissance, multiple companies will make huge breakthroughs in big data, and score investors explosive returns along the way.

In today's edition of the Daily 10X, we'll show you how to play the next breakthrough in big data. Like Google and Facebook, this small-cap stock has the potential to become a major league player as it turns big data into big money.

Purchase Intelligence will Unlock HUGE Value

Think about all of the data that is produced every time you swipe your credit card.

There's data on who made the purchase, what was purchased, where it was purchased, and how much it was purchased for.

That's a lot of data from just one swipe.

Now, consider that 180 million Americans collectively own about a billion credit cards. They use those credit cards several times every week, equating to billions of swipes per week.

That's billions of new data points every single week. No one is tapping into that purchase intelligence data. Except for one small-cap company called Cardlytics (CDLX), which is turning big credit card data into big money.

Cardlytics is a \$1.5 billion company that leverages credit card data to pair marketers with consumers, and power relevant and strong bank loyalty programs.

That may sound complex. It's not.

Cardlytics partners with a bank to run the loyalty program. Cardlytics gets access to the bank's credit card data. That data tells the company who likes to buy what.

Cardlytics leverages that data to pair the right products on the loyalty program to the right consumers. The more successfully the company does this, the more consumers spend, and the more marketers the platform attracts.

Banks win from higher card usage. Marketers win from more product sales. Cardlytics wins from big fees for setting it all up.

This genius business idea has sent Cardlytics stock up 200% in the past year alone.

But this rally isn't over. On the contrary, the party is just getting started.

(For more on why trading “high momentum” stocks is like hopping on a fast-moving train, read our Daily 10X report called [Why We’ll Feature the World’s Top “High Momentum” Stocks](#).)

When Cardlytics debuted on the stock market in early 2018, the company had only partnered with one major bank – Bank of America – and had just 50 million users.

Today, Cardlytics has partnerships with three major banks – JPMorgan and Wells Fargo, too – and is approaching 150 million active users.

At that size, Cardlytics has purchase data on one out of every two card swipes in the U.S.

That’s the big data. What comes next? Big money.

Over the next decade, marketers will flock to Cardlytics because the company has the data to connect them to relevant shoppers better than anybody else. This flocking will cause Cardlytics’ revenues – which are already up 60% from 2017 – to surge by potentially more than 10-fold over the next 10 years.

So, if you’re looking to invest in big data and make big money, then consider taking a position in Cardlytics today.

By Solving 5G’s “Missing Link,” This Tiny Stock Could Become Huge

By Luke Lango May 18, 2020

Most aspects of the 5G revolution are obvious.

It’s obvious that our next generation communication network will make Internet speeds more than 50 times faster. It’s obvious it will have a huge impact on our world.

It’s obvious 5G will massively increase the capability of our smartphones, cars, computers, factories, and thousands of other things. It’s obvious 5G’s impact will run into the trillions of dollars.

However... what's not obvious is that this breakthrough technology has a “missing link”... a huge obstacle that must be overcome in order for 5G to enjoy mass adoption and fulfill its true potential.

In today's issue of the Daily 10X, we'll detail 5G's missing link. We'll also detail a great small-cap company poised to solve the problem behind it... while making its shareholders a lot of money.

A Small, Million Dollar Company Solving a Big, Trillion Dollar Problem

America's biggest wireless service providers – Verizon and AT&T – have built their 5G networks using millimeter wave spectrum, since testing has shown that millimeter waves enable lightening quick over-the-air transmissions.

That's the good news. But, there's also bad news about millimeter waves: *they have really poor propagation properties.*

That is, 5G millimeter waves can't penetrate buildings. So, while 5G coverage in major urban areas is great outside, it's dead by the time you take a few steps into any building.

That's a big deal. Americans spend 90% of their day inside, and where 5G coverage is needed to work most – in offices and in homes – it currently doesn't work.

Clearly, someone needs to solve this HUGE 5G problem, and fast.

That someone could be Boingo (WIFI), a small wireless mobile internet access provider with a market cap of just \$600 million.

(For more on why it's much, much easier for a young, \$500-million small cap to grow 10-fold than it is for a mature \$500-billion giant to grow 10-fold, read our Daily 10X report called [Where Stocks That Can Return 100-Fold Live.](#))

The Boingo business model is very simple.

The company acquires long-term wireless rights at big venues, like airports, stadiums, multifamily housing units, and concert venues. Boingo deploys wireless networks at those venues, through Wi-Fi and distributed antenna systems (which essentially are just antennas built into buildings to help amplify cell service).

The company then monetizes those networks via carrier fees, retail and wholesale products, and advertising.

Sounds simple enough, right? *It is. And this simplicity is the genius behind why this company can fix 5G's huge indoor reception problem.*

As one of the largest providers of indoor wireless networks in the world, Boingo is the expert at using things like distributed antenna systems to optimize indoor wireless reception.

The company is also the *only entity* who can amplify indoor wireless reception in its 73 (and growing) very important indoor venues, like Chicago's O'Hare International Airport, the Holland and Lincoln Tunnels in New York City, and multiple NBA arenas.

So, not only is Boingo well positioned to help AT&T and Verizon solve the 5G indoor reception problem, but a partnership with Boingo is actually a necessity if those companies hope to have robust 5G coverage in some of America's most highly trafficked venues.

Indeed, these partnerships are already happening. In August of 2019, Verizon announced a partnership with Boingo to build hyper-dense 5G networks which will leverage Boingo's distributed antenna systems to amplify Verizon's 5G millimeter waves in Boingo's venues.

According to management, revenue from the deal won't show up until mid-2020, at the earliest. That's because 5G is still relatively niche, and mass consumer adoption is not here... yet.

But, when those revenues do show up, they will show up in a big way.

Boingo's revenues in 2020 are projected at just \$270 million. But this is a company solving a very important problem in a \$12.3 TRILLION market.

So, potential upside is enormous – you could easily see revenues increase by 500% or 600% over the next several years.

Consequently, if you're looking for an explosive 5G stock, then Boingo could be your answer.

A Chemotherapy Breakthrough Will Spark Huge Gains in This Small Stock

By Luke Lango May 26, 2020

Did you know that, every single year, roughly two million Americans are diagnosed with cancer, and over 600,000 perish from the disease?

It's absolutely tragic. And, in order to avoid the tragedy, about 650,000 cancer patients in the U.S undergo chemotherapy every year.

If you know anything about chemotherapy, you know that it's not a pleasant process. The treatment essentially utilizes powerful chemicals to kill fast-growing cancer cells in a patient's body.

But it does much more than just kill fast-growing cancer cells.

Chemotherapy kills healthy cells, too, and that's why the treatment has such notorious side effects, such as fatigue, hair loss, nausea, anemia, and vomiting.

If only there was a way to treat cancer without those awful side effects...

Thanks to science and innovation, *there finally is*.

Over the past few years, scientists have discovered a novel breakthrough in cancer treatment which allows patients to receive the cancer-killing benefits of chemotherapy, *without the side effects*.

It's a *huge* breakthrough which has the potential to disrupt the \$100 BILLION global chemotherapy market.

In today's edition of the Daily 10X, we will tell you all about this breakthrough cancer treatment, and show you how to profit off this \$100 billion disruption. Of course, it's by buying an explosive small-cap stock with huge upside potential in this market.

Developing Novel Technologies to Disrupt a \$100 Billion Market

Remember this key Daily 10X mandate: Since medical breakthroughs – in the forms of drugs, treatments, or devices – can help so many people and generate so much revenue, [one of our mandates at Daily 10X](#) is to make sure you know about EVERY small health care business with massive upside potential.

But before we meet today's Daily 10X stock, we need to talk a little science.

The novel breakthrough cancer treatment that scientists have discovered over the past few years is called antibody-drug conjugates, or ADCs for short. The science behind ADCs is quite complex.

But, at a high level, ADCs leverage what are called monoclonal antibodies, which have unique targeting capabilities, to attack *only* cancer cells during cancer treatment, and leave healthy cells alone.

In other words, ADCs are chemotherapy without the killing of healthy cells, and therefore, without the side effects.

With that in mind, let's meet our Daily 10X stock: ADC pioneer Mersana (MRSN).

Mersana is a small, \$584 million clinical-stage biopharmaceutical company that is developing various ADCs. The company's leading product candidate, XMT-1536, is in Phase 1 clinical trials for treatment of ovarian cancer, and is widely considered to be one of the leading ADCs in the market.

But that's not what makes Mersana special. After all, there are over 50 biopharmaceutical companies testing and developing ADCs. A handful of them are even ahead of Mersana in terms of getting ADCs to market.

Why, then, is Mersana a better investment than everyone else in this booming industry?

Because Mersana isn't an ADC company. It's an ADC *technology* company.

ADCs aren't easy to develop. On the contrary, they are quite hard to develop. Further, there's so many different types of cancer, and each type acts different than the next. Thus, every ADC has a unique, complex, timely, and costly development process.

Mersana has figured out a way to make the complex ADC development process scalable and repeatable.

Specifically, Mersana has created proprietary ADC technology platforms (DolaLook, Dolafelxin, Dolasynthen, and Immunosynthen) which enable the company to rely on scalable and repeatable processes (such as the process by which Mersana makes its ADCs only target cancer cells) to rapidly and cost-effectively develop various ADCs with different end-market applications.

That may sound like a mouthful. If so, just think about this: *ADCs are tough to develop, but Mersana has created technology which makes developing ADCs much easier.*

These technologies lay the groundwork for this \$584 million company to materially disrupt the \$100 billion global chemotherapy market.

Of course, it won't happen overnight. Mersana is in the top of the first inning of its growth narrative. This company likely won't see material revenues until its ADCs hit the market, which may not be until 2023 or 2024.

But... once they do... Mersana's revenues could shoot up into the billion-dollar range quickly.

And this small, \$584 million stock could soar to a multi-billion-dollar valuation.

So, if you're looking for an explosive long-term biotech stock, consider taking a position in Mersana stock today.

Key Company Details

Company Name	Mersana
Ticker Symbol	MRSN
Share Price	\$9.90
Current Market Value	\$584 Million
Annual Revenue	\$1.1 Million
Catalyst	Cancer Treatment Breakthrough

This Small Stock Will Ride The Roaring 20s' Biggest Megatrend to 1,500% Gains

By Luke Lango May 27, 2020

What's the key to unlocking 1,000%-plus returns in the stock market?

Invest alongside megatrends.

What exactly does that mean? It's not too complex. The process is simple:

1. Identify economic megatrends, or trends that are going to dramatically change economic behavior.
2. Find winning companies aligned with those megatrends.
3. Buy stock in those companies.

It's that simple... so let's apply this process to growth investing today.

Arguably the biggest megatrend over the next decade will be the *widespread adoption of electric vehicles* (EVs).

We are already seeing the early stages of this megatrend unfold. From 2013 to 2019, global EV volume rose more than 2,000%, and early EV leader Tesla saw its stock price rise 2,400%.

Companies that understand the power of being able to harness a gale-force tailwind, like Tesla, often see these kinds of massive returns. Remember what you read in our [Daily 10X Tailwinds report](#) :

If you've ever met someone who got rich without trying or thinking very hard, chances are they got into an industry with a strong tailwind blowing at its back... a tailwind of robust industry growth that lasted for years.

And that's the thing... this is just the beginning of the EV megatrend... the best is yet to happen...

EVs account for just 3.5% of total car sales today. Thanks to falling costs, improving battery technology, escalating geopolitical pressure, and increasing consumer interest, that 3.5% number will rise to 20%, 30% and higher over time... implying enormous growth potential in the EV industry over the next decade.

In today's edition of the Daily 10X, we will show you how to play this booming EV megatrend. It's by buying a small EV maker that is poised to be the next Tesla.

The Next Tesla in the Making

There's no doubt that Tesla has been a huge success in the booming EV market.

But, with a \$150 billion market cap, it's fair to say that Tesla is already valued to be a dominant auto maker for many years to come.

In other words, if you're looking for explosive gains in the EV market, it may be time to look for the *next Tesla*...

With that in mind, I'd like to introduce you to NIO Limited (NIO).

Many consider NIO to be the "Tesla of China." That's an accurate representation. For all intents and purposes, NIO is today exactly where Tesla was back in late 2015.

Back in late 2015, Tesla had two premium electric vehicles, the Model S and X, with plans to launch a third, the Model 3, in the near future. *Today , NIO has two premium electric vehicles, the ES6 and ES8, with plans to launch a third, the EC6, in the near future .*

Back in late 2015, Tesla's Model S and X were the best-selling premium electric vehicles in the U.S. *Today , NIO's cars are the best-selling premium electric cars in China, with the ES6 consistently registering as the top-selling electric SUV in China.*

Back in late 2015, Tesla was developing an aura of exclusivity around its car owners which made the cars cool. *Today , NIO is leveraging things like clubhouses to develop a similar aura of exclusivity and coolness.*

Back in late 2015, Tesla was testing autonomous driving and ramping delivery volume very quickly, but also running huge losses on scant profit margins. *Today , NIO has a big autonomous driving partnership with Intel's Mobileye unit, and deliveries rose over 80% in 2019 (while net losses were wide and gross margins were negative).*

The similarities are too great to ignore...

And what did Tesla do from 2015 to 2020? Boom alongside the booming U.S. EV market.

What will NIO do from 2020 to 2025? Boom alongside the booming China EV market.

China has the biggest auto market in the world, accounting for about one out of every three cars sold globally. Not surprisingly, China also has the biggest EV market in the world, accounting for one out of every two EVs sold globally.

Yet, EVs still represent just 5.5% of total car sales in China. The country itself is targeting an EV penetration rate of 25% by 2025. That would equate to *at least* six million EVs in 2025... up more than 400% from today.

NIO stock could rise *much more* than that...

This is a tiny company (\$3.4 billion market cap) in its infancy (the first NIO car was delivered in mid-2018) with a ton of room for market share expansion as the Chinese EV market matures and the premium category flourishes.

Indeed, if you assume NIO nabs Tesla-like market share in China, then there is potential for NIO stock to rise to \$50 by 2025.

That's represents 1,500%-plus potential upside from here ... which is big enough that if you're looking for an EV stock to deliver Tesla-like returns, you should consider taking a position in NIO stock today.

Key Company Details

Company Name	NIO Limited
Ticker Symbol	NIO
Share Price	\$3.25
Current Market Value	\$3.45 Billion
Annual Revenue	\$1.13 Billion
Catalyst	EV Car Boom

A World-Changing Pandemic Could Send This Small Stock Soaring

By Luke Lango May 28, 2020

An important question to ask during this time: how is the coronavirus pandemic changing the way *you* do things?

For each of us, the answer will vary.

Maybe some of us are going to wash our hands more. Maybe some of us will be more cautious when traveling. Perhaps some of us will avoid movie theaters or restaurants... or not change anything at all.

It all depends on who you are, what you do, and what you believe...

For companies, however, there is a lot less ambiguity. *The coronavirus pandemic has forced companies of all shapes and sizes to adopt cloud technology like never before.*

Why? Because cloud technology removes a company's reliance on physical operations. At the very least, it's an essential "back up" in a world that can be shut down at any moment by a pandemic.

So, in case another pandemic ever strikes again, companies on the cloud will be able to keep working.

Longtime readers and astute investors will ask: wait... haven't most companies already migrated a ton of workflows to the cloud?

Yes. They have. But not in one big market: communications, where only 10% of companies have migrated to cloud communications software.

The migration of legacy communications to the cloud is the next big wave in the enterprise cloud revolution, and it will move faster than ever now because of the coronavirus pandemic.

In today's edition of the Daily 10X, we will show you how to play this next big cloud revolution with a small-cap technology company offering a differentiated and unique value proposition in the booming cloud communications market.

A Differentiated Company Disrupting a \$60 Billion Market

Over the next several years, the \$60 BILLION legacy communications market will be disrupted at an unprecedented pace, as the 90% of companies who haven't yet adopted cloud-based communications software rush to do just that.

There are lots of players competing for those \$60 billion as they flow from on-premise to cloud solutions.

But few appear as well-prepared and competitively differentiated as 8×8 (EGHT).

8×8 is a \$1.6 billion cloud-hosted software provider with two distinct features that separate it from the pack in the crowded cloud communications market.

First, the company is an end-to-end, all-in-one solution for *all enterprise cloud communications needs*.

That is, enterprise communications can be broken down in Unified Communications as a Service (UCaaS) and Contact Center as a Service (CCaaS).

The former essentially deals with enabling employees to communicate with fellow employees via video, messaging, and chat. The latter deals with enabling employees to communicate more effectively with customers.

There are plenty of very qualified UCaaS providers out there. Microsoft, RingCentral, Google, and Cisco, to name a few. There are also plenty of strong CCaaS providers out there, like Five9 and NICE.

But few companies offer both services on the same platform... and none provide a better UCaaS and CCaaS integrated service than 8×8... which has been recognized as a UCaaS market leader for *eight* straight years, and a CCaaS market challenger for *five* straight years, according to Gartner.

Second, the company dominates the small-to-medium sized business (SMB) segment, which is where all the growth in this market will come from over the next several years.

Specifically, every Fortune 500 company has some form of video conferencing software. By comparison, less than 40% of small-to-medium sized businesses in the U.S. use video conferencing software...

Of the millions of companies making the pivot towards cloud communications over the next few years, most of them will be SMBs. 8×8 is the *unparalleled leader in the SMB cloud communication world*, with over 80% of its revenue coming from SMBs.

Zooming out, then, not only is 8×8 the best-in-breed integrated UCaaS and CCaaS provider in the market, but the company also dominates a particularly high-growth niche in that booming market.

In other words, 8×8 is a \$1.6 billion company attractively positioned in the disruptive cloud communications market, which could one day measure \$60 billion.

Does that add up to huge growth potential for 8×8 in the long run? It sure does. This company, which is growing revenues at a steady 20%-plus pace, will continue to grow revenues at a 20%-plus pace for the next several years.

As the company does, the stock could fly higher... and that's why you should consider taking a position in 8×8 stock today.

Key Company Details

Company Name	8×8
Ticker Symbol	EGHT
Share Price	\$15.40
Current Market Value	\$1.6 Billion
Annual Revenue	\$446 Million
Catalyst	Cloud Revolution

A Video Game Boom is Coming... And It Will Send This Small Stock Soaring

By Luke Lango May 29, 2020

What would you say if I told you that the video game headset market is on the cusp of breakthrough growth over the next decade?

I wouldn't fault you for laughing.

The video game peripheral market in general – which includes headsets, keyboards, etc. – is traditionally both incredibly niche and low-growth.

Global video game peripheral sales measured just \$4.1 billion in 2019. That number is up 2% from 2018. Sales are expected to rise a measly 3% in 2020.

But that's what *has* happened.

What *will* happen is the *complete opposite*, and no laughing matter at all...

Over the next decade, important technological breakthroughs and societal transformations will push the video game peripheral market into an era of *unprecedented growth*.

In today's edition of the Daily 10X, we will show you how to play this coming boom in the video game peripheral market. Of course, it's by buying an overlooked, undervalued small-cap gaming stock that could rise 1,000%... *or more*.

The Video Game Industry's Hidden Gem is Your Next 1,000% Winner

At this point, I'd like to introduce you to Turtle Beach (HEAR).

Turtle Beach is a small, \$150 million company which dominates the video game peripheral market in the U.S. and Canada, commanding more than 40% console gaming headset market share in those two geographies.

But because the gaming peripheral market has been both niche and low-growth, Turtle Beach has often been overlooked by investors.

This won't be true for much longer...

Turtle Beach is on the cusp of an unprecedented growth explosion, the likes of which will spark *enormous gains* in Turtle Beach stock.

Remember, [one of our mandates at Daily 10X](#) is to make sure you know about EVERY small hypergrowth stock with massive upside potential, no matter how niche or obscure. This bull thesis all boils down to three important changes.

First, technology is changing.

In 2020, Microsoft and Sony are going to launch a new generation of gaming consoles, the Xbox Series X and PlayStation 5. Those consoles will feature never-

before-seen technology, like augmented and virtual reality, cloud gaming, and immersive 3D audio.

The last time something like this happened – back in 2013, when the Xbox One and PlayStation 4 launched with new technology – video game accessories sales went from falling for three years to rising 17% over three years.

The same will happen this time around. Video game peripheral sales are expected to surge nearly 25% between 2019 and 2022, according to Newzoo.

Second, gaming is changing.

Breakthroughs in gaming technology have gradually turned playing video games from an isolated, individual activity, into a *connected, social experience*.

Consider this simple fact: In 2015, only 25% of Xbox's install base was registered for Xbox Live, the gaming platform's online ecosystem where you can play with other friends.

Today, 45% of Xbox users are on Xbox Live.

This shift will continue at an accelerating pace over the next decade. As it does, demand for headsets will surge because communication is a vital component of social gaming.

Third, society is changing.

After you watch an NBA game, what do you want to do? If you're like me, you want to go out and play some hoops.

That's a perfectly normal response. Academic experiments confirm that after you watch an expert do something, you want to go out and do it, too.

Apply that logic to society's newest sport: eSports.

The number of eSports (electronic sports) viewers is expected to grow by more than 40% to 650 million people in 2022. That will equate to an influx of *hundreds of millions of gamers who will watch competitive gaming, and then want to competitively game themselves*.

Competitive gaming, like social gaming, is a communication-rich experience that almost requires a gaming headset.

Connecting the dots... the console gaming peripheral market is on the cusp of breakneck growth over the next few years, and Turtle Beach – with 40% market share – is at the epicenter of it all.

Yet this overlooked, hypergrowth company is worth just \$150 million today... in a gaming peripheral market that could be worth \$10 billion by the end of the decade.

In other words, there's a lot of growth potential here – so much that if you're looking for an explosive way to play the video game megatrend of the 2020s, you should consider taking a position in Turtle Beach stock today.

Key Company Details

Company Name	Turtle Beach
Ticker Symbol	HEAR
Share Price	\$10.53
Current Market Value	\$152 Million
Annual Revenue	\$225 Million
Catalyst	eSports Explosion